

**CONFERENCE SCHEDULE (Session)**  
**The 16<sup>th</sup> National and International Conference**  
**“Global Goals, Local Actions: Looking Back and Moving Forward 2024”**  
**20 March, 2024**

Activities	Number	Title	Presenter	Time
<b>International present (4)</b> <b>Business Session (18 articles)</b>  <b>Chairman</b> 1. Asst. Prof. Dr. Preecha Wararatchai 2. Asst. Prof. Dr. Wisawa Unyawong  <b>Moderator</b> Miss Wimonpak / Miss Somruedee  <b>Zoom Login 10.30 a.m.-3.45 p.m.</b>  <b>Zoom Meeting ID: 944 5890 7993</b> <b>Passcode: hR29G~7X</b> <b>Breakout Room: Inter4</b> <b>Please use log in name</b> <b>Inter4-(name) Ex. Inter4-Huy Nguyen Quoc</b>	1	Getting Fit? Let's See If We're Satisfied with The Service Quality of Sports Centres in Malaysia: Customers' Perspective	Anushia Chelvarayan	10.30 a.m.
	2	A Study on Consumer Adoption Intention towards Unified Payment Interface (UPI)	Kah Boon Lim	10.45 a.m.
	3	The Digital Payment Paradigm: An Analysis of Factors Influencing E-Wallet Adoption Among Malaysian Youth	Hazlaili Binti Hashim	11.00 a.m.
	4	Determinants of accounting students' decision to switch to non-accounting majoring: a case study of Multimedia University, Malaysia	Nurul Dyanna Hamzah	11.15 a.m.
	5	Addiction on Mobile Social Networking Site: A Study Among Digital Generation	Sook Fern Yeo	11.30 a.m.
	6	Sustainability in Delivering A Successful Public-Private Partnerships Projects in Malaysia	Mohd. Aris Nur Azlinda	11.45 a.m.
	7	A Conceptual Paper on Intellectual Capital Efficiency and Environment, Social and Governance Performance: The Moderating Role of Innovation and Sensitive Industries	Norsafrina Mansori	1.00 p.m.
	8	Factors Influencing Consumers' Behavioral Intention to Use Facial Recognition Payment on E-Commerce Platforms in China	Teng Yu	1.15 p.m.
	9	Tourism Augmented Reality in China Qiao Botao and Yulita Hanum P Iskandar	Qiao Botao	1.30 p.m.
	10	Volatility Spillover Effects on the Gold and Stock Markets of the BRIC Countries	Li Ya Xu	1.45 p.m.
	11	Website Development for Online Sale of Cold Brew Coffee: A Case Study of MNM Shop	Huy Nguyen Quoc	2.00 p.m.



Activities	Number	Title	Presenter	Time
	12	Exploring the Influence Factors of Supply Chain Sustainability During Crisis	Suharti Ishak	2.15 p.m.
	13	Proposing a mitigation plan of the MDA sticker labelling processing time using cause and effect analysis	Shah Rizal Kirun Nizat	2.30 p.m.
	14	The obligation for senior citizens to undergo aptitude and cognitive tests before renewal of their driving license	Mohd Syahrin Safwan Omar	2.45 p.m.
	15	Understanding the Adoption of Blockchain Technology in the Halal Food Supply Chain: A Conceptual Framework	Adila Talip	3.00 p.m.
	16	Unlocking the Potential of Metaverses Applications in Warehousing and Distribution	Siti Norida Wahab	3.15 p.m.
	17	The Logistics Efficiency Increasing in Rice Mills a case study of ABC Rice Mill, Bang Len, Nakhon Pathom	Gyeongmin Kim	3.30 p.m.
	18	Evolution of Blockchain in Supply Chain Management: A Bibliometric Review and Outlook for Future Research	Siti Fairuza Hassam	3.45 p.m.

