



CONFERENCE SCHEDULE (Session)  
 The 11<sup>th</sup> National and International Conference  
 "Global Goals, Local Actions: Looking Back and Moving Forward 2020"



27 March, 2020

| Activities   | Number | Title  | Presenter              |
|--|--------|--|------------------------|
| <b>International present (3)</b><br><b>(8 articles)</b><br><br><b>Place</b><br>21 Building, 3 <sup>rd</sup> floor, room 2133<br>11.00 a.m. - 2.00 p.m.<br><br><b>Chairman</b><br>1. Assoc.prof.Dr.Salmi Mohd Isa<br>2. Asst.Prof.Dr.Pisit Potjanajaruwit | 1      | The impacts of off balance sheet types and investment positions on investors' ability in correcting off-balance sheet financing.                                   | Dr.Huda Wongyim        |
|  | 2      | Capabilities of Logistics Service Providers towards Cross-Border Operations between Thailand and Malaysia.   | Miss Hasamon Pengman   |
|  | 3      | Exploring the role of English in shaping the Linguistic Landscape: A Case Study of the Metropolitan area of Chiang Mai, Thailand.                                  | Miss Sutinee Potisuwan |
|  | 4      | The Study of Employee Engagement Antecedents and The Effect on Employee Commitment: A Case Study of a Telecommunication Company in The People's Republic of China. | Ms.Hu Yating           |
|  | 5      | The Effect of Employee Motivation on Job Satisfaction and Job Performance: A Case Study of Travel Agents Guangxi, The People's Republic of China.                  | Ms.Huang Zongxian      |
|  | 6      | Examination of marketing mix factors in Chinese tourists demand for Spa service in middle sized Bangkok hotels.  | Mr.Bidur Pandey        |
|  | 7      | Spiritual Leadership Affecting the effectiveness of Community Enterprise Operations in Ranong Province   | Mr.Nathakorn kumpetch  |
|  | 8      | Current International Business.  | Mr.Yusuf Babatunde     |